

Peninsula Community Theatre

Be part of PCT's Exciting 58th Season – Our patrons are your local market...

We appreciate your interest in supporting and advertising with Peninsula Community Theatre for our upcoming season. Due to concerns driven by Covid-19 we are providing playbills electronically this season. Your ad will be viewable through our online electronic playbill, rotation on the video display in the theater lobby, advertiser mentions during the performances welcome speech and on PCT's social media platforms.

Please consider advertising with Peninsula Community Theatre and help support live theater in Hampton Roads.

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Be part of PCT's Exciting 58th Season – Our patrons are your local market...
Advertise for the Season and take advantage of our generous offers!

2021-2022 Season

The 39 Steps / Aug 6 - Aug 22

A Broadway Celebration/ Oct 1 - Oct 17

*The Harmony Baptist Church Ladies Auxiliary Christmas Jubilee
/ Dec 3 - Dec 19*

The 25th Annual Putnam County Spelling Bee / Feb. 28 - Mar 15

Vanya and Sonia and Masha and Spike / May 1 - May 17

Advertiser _____

Contact _____ Phone _____

Address _____ City _____ Zip _____

e-mail _____ Website _____ Fax _____

1. **Size of ad:** Full-page Half-page Qtr.-page Eighth-page Dimension (x)
2. **Cost of ad:** (See price list below) _____
3. Enclose **camera ready ad copy** (no set up fee).
4. Need help creating your ad? Give us what you have, a logo, photo or typed message with instructions along with your ideas, and we'll create an ad.
Fee of \$30 for ad creation, photo prep, reverse type or screen set up.
5. Ads **must be paid in advance**. Make **check payable to PCT**.
6. Ad submission deadline for Opening Show's Program is July 16, 2021

Size of Ad	Dimensions	Single show cost	5-Show/Season
Full page	8 X 5	\$175	\$500
Half page	4.5 X 3.75	\$145	\$400
Quarter page	4.5 X 1.78	\$ 95	\$300
Eighth page	2.25 X 1.78	\$ 75	\$200

All shows will run 3 weekends, a total of 9 shows

Season Ad Promos

Purchase ad and pay for a Mainstage Playbill season ad by June 19, 2021

and receive a PCT Ticket Pass as follows:

Full Page: 8 Mainstage Ticket passes

Half Page: 4 Mainstage Ticket passes

Quarter Page: 2 Mainstage Ticket passes

Promo PCT Ticket Pass Request:

Advertiser _____

Contact _____ Phone _____

Address _____ City _____ Zip _____

e-mail _____

Number of Passes:

Mainstage Ad _____

Please submit a copy of promo ticket request to the box office at boxoffice@pctlive.org.