

Peninsula Community Theatre

Be part of PCT's Exciting 56th Season – Our patrons are your local market...

Advertise for the Season and take advantage of our generous offers!

2018-2019 Season

4 Show Rate

The Laramie Project / Oct 5-Oct. 21

The Hallelujah Girls / Nov 30-Dec16

The Great American Trailer Park Musical / Feb. 22-Mar. 10

The Nerd / May 3-May 19

Advertiser _____

Contact _____ Phone _____

Address _____ City _____ Zip _____

e-mail _____ Fax _____

1. **Size of ad:** Full-page Half-page Qtr.-page Eighth-page Dimension (x)
2. **Cost of ad:** (See price list below) _____
3. Enclose **camera ready ad copy** (no set up fee).
4. Need help creating your ad? Give us what you have, a logo, photo or typed message with instructions along with your ideas, and we'll create an ad.
Fee of \$30 for ad creation, photo prep, reverse type or screen set up.
5. Ads **must be paid in advance**. Make **check payable to PCT**.
6. Ad submission deadline for Opening Show's Program is September 12, 2018

Size of Ad	Dimensions	Single show cost	5-Show/Season
Full page	8 X 5	\$175	\$400
Half page	4.5 X 3.75	\$145	\$300
Quarter page	4.5 X 1.78	\$ 95	\$200
Eighth page	2.25 X 1.78	\$ 75	\$175

* Opening Musical runs 4 weekends, for a total of 11 shows; with average total audience of 2,000 people. All other shows run 3 weekends, a total of 9 shows/ avg. total audience – 1,400 people per run.

Season audience size estimated at over 7,000.

Peninsula Community Theatre

Be part of PCT's 2018-2019 Children's Theatre Season – Our patrons are your local market...
Advertise for the Season and take advantage of our generous offers!

The Wizard of Oz / Sept 29, 2018

A Dickens Tale / Dec. 8, 2018

The Princess and the Pea / Jan. 12, 2019

Chicken Little: The Sky is Falling / March 23, 2019

Wild West / April 13, 2019

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5. Ads **must be paid in advance**. Make **check payable to PCT**.
6. **Deadline for Children's season is September 12, 2018**

Size of Ad	Dimensions	Single show cost	5-Show/Season
Full page	8 X 5 inches	\$35.00	\$100.00
Half page	4 X 2.5	\$20.00	\$ 70.00
Quarter page	2.25 X 1.78	\$15.00	\$ 40.00

Children's Theatre attendance average 175 per Saturday. Ad may be a coupon or special offer and can vary each weekend's performance.

Season Ad Promos

Purchase ad and pay for a 4 show Mainstage Playbill season ad by August 31, 2018

and receive a PCT Ticket Pass as follows:

Full Page: 6 Mainstage Ticket passes

Half Page: 3 Mainstage Ticket passes

Quarter Page: 2 Mainstage Ticket passes

Purchase ad and pay for a Children's Theatre season ad by Aug 31, 2018

and receive a PCT Ticket Pass as follows:

Full Page: 4 Children's Show Ticket passes

Half Page: 2 Children's Show Ticket passes

Promo PCT Ticket Pass Request:

Advertiser _____

Contact _____ Phone _____

Address _____ City _____ Zip _____

e-mail _____

Number of Passes:

Mainstage Ad _____ Children's Theatre Ad _____

Please submit a copy of promo ticket request to the box office.

Playbill Ad Handling Instructions

Ad copy and copy of order goes to Linda Smith.

The preferred method of ad copy submission is by email to: imarleysmith50@yahoo.com

Promo ticket pass request goes to the box office. Email boxoffice@pctlive.org

Copy of ad order request and payment goes to the Treasurer and CC the President.