

Peninsula Community Theatre

Be part of PCT's Exciting 57th Season – Our patrons are your local market...
Advertise for the Season and take advantage of our generous offers!

2019-2020 Season

*MAMMA MIA!** / Aug 2 - Aug 25

Taking Leave / Oct 4 - Oct 20

The Trial of Ebenezer Scrooge / Dec 6 - Dec 22

Rock of Ages / Feb. 28 - Mar 15

Indoor/Outdoor / May 1 - May 17

Advertiser _____
Contact _____ Phone _____
Address _____ City _____ Zip _____
e-mail _____ Fax _____

1. **Size of ad:** Full-page Half-page Qtr.-page Eighth-page Dimension (x)
2. **Cost of ad:** (See price list below) _____
3. Enclose **camera ready ad copy** (no set up fee).
4. Need help creating your ad? Give us what you have, a logo, photo or typed message with instructions along with your ideas, and we'll create an ad.
Fee of \$30 for ad creation, photo prep, reverse type or screen set up.
5. Ads **must be paid in advance**. Make **check payable to PCT**.
6. Ad submission deadline for Opening Show's Program is July 6, 2019

Size of Ad	Dimensions	Single show cost	5-Show/Season
Full page	8 X 5	\$175	\$500
Half page	4.5 X 3.75	\$145	\$400
Quarter page	4.5 X 1.78	\$ 95	\$300
Eighth page	2.25 X 1.78	\$ 75	\$200

* Opening Musical runs 4 weekends, for a total of 11 shows; with average total audience of 2,000 people.
All other shows run 3 weekends, a total of 9 shows/ avg. total audience – 1,400 people per run.
Season audience size estimated at over 7,000.

Peninsula Community Theatre

Be part of PCT's 2019-2020 Children's Theatre Season – Our patrons are your local market...
Advertise for the Season and take advantage of our generous offers!

It Came From The Toybox / Oct. 12, 2019

Cratchit Family Christmas / Dec. 14, 2019

Peter Pan / Jan. 4, 2020

Greatest Sports Hero's / March 7, 2020

Beauty and the Beast / April 4, 2020

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6. Ad submission deadline for Opening Show's Program is Oct 1, 2019

Size of Ad	Dimensions	Single show cost	5-Show/Season
Full page	8 X 5 inches	\$35.00	\$100.00
Half page	4 X 2.5	\$20.00	\$ 70.00
Quarter page	2.25 X 1.78	\$15.00	\$ 40.00

Children's Theatre attendance average 175 per Saturday. Ad may contain a coupon or special offer and can vary each weekend's performance.